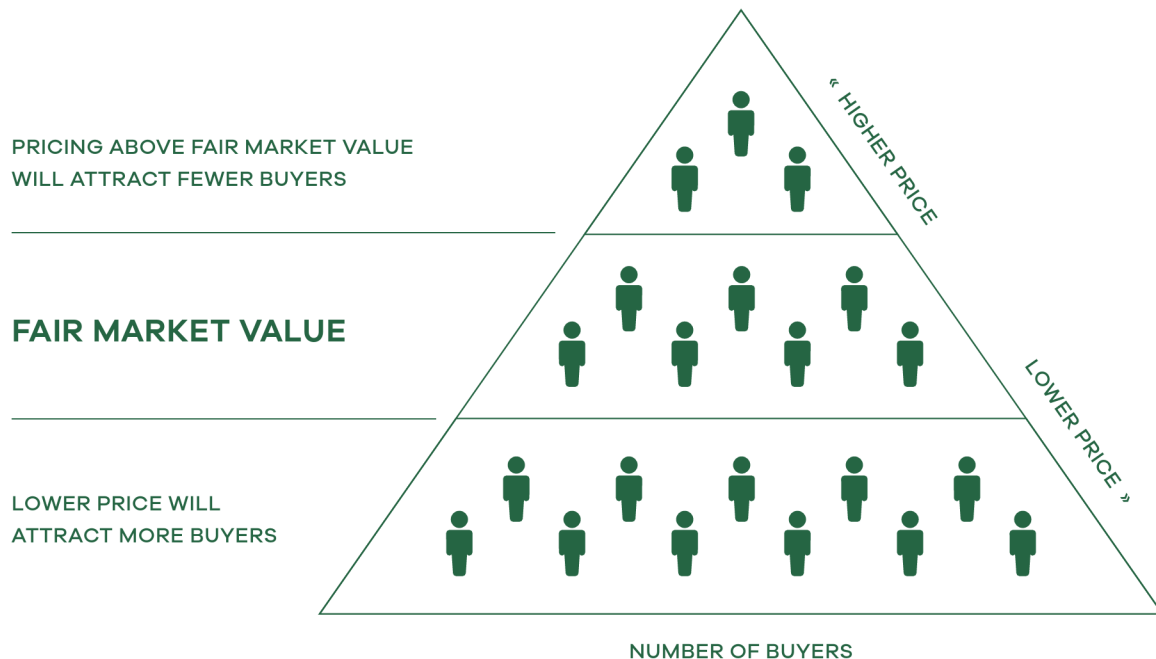


Strategic pricing for the best exposure

Timing and pricing for your home is imperative to a satisfactory sale. Your Kentwood broker will help you analyze these factors to get the best price in the best time.



Timing is everything

A new listing will generate interest from brokers and potential buyers. After they have viewed the property, interest will decline, which makes it crucial to list your property at the right price when it first goes on the market.

