



A Broker's Responsibilities

Your Kentwood Broker will provide the luxury of personalized service and take care of it all, from specialized market knowledge to negotiating and closing your transaction.

Expert Guidance

- » Frame a property search around what's most important to you
- » Recommend lenders for pre-approval to help determine a realistic price range, strengthen your offer and lead to a faster closing
- » Search MLS in real time to find new properties that match your criteria
- » Preview properties, schedule appointments and accompany you to showings
- » Analyze comparable property values and advise you on current market conditions
- » Structure and prepare your offer, review disclosures and laws and deliver the contract
- » Negotiate skillfully on your behalf from offer to inspection and promote clear and frequent communication among all parties
- » Review title commitment, recommend home inspectors, facilitate lender approval and insurance coverage, and recommend attorneys or tax professionals as needed
- » Accompany you on your final walk-through
- » Attend your closing to help answer any questions

Responsiveness

- » Act in good faith at all times
- » Adhere to your instructions
- » Return calls, texts and emails promptly
- » Closely track dates and deadlines

Accounting

- » Receive and remit earnest money deposits
- » Receive and deliver all documents in a timely manner
- » Review final settlement statements

Loyalty

- » Place your interests above all others
- » Keep your personal information strictly confidential
- » Ensure that all parties to the transaction are fully informed about any material facts that may affect the transaction